

Inaugural New England Group Travel Show

New England
TRAVELSHOWCASE
Suppliers

**Drive into New England
and Explore a
Whole New World!!**



November 1 - 3, 2014

Eastern States Exposition - Springfield, Massachusetts

www.newenglandtravelshowcase.com
888-889-8681



Who will attend the New England Group Travel Showcase?

The New England Group Travel Showcase will be the premier event for booking group tours in New England.

Prequalified for - profit tour companies from North America who operate New England tours or have expressed a real interest in the region

Why attend the New England Group Travel Showcase?

This show will give you the opportunity to meet with prequalified operators in prescheduled eight minute appointments.

- You will have additional time to meet with operators during our open floor appointment session.
- Meet with suppliers and operators during networking sessions, meal and social events.
- FAM Tour and sightseeing opportunities.
- Sponsorship opportunities are available for additional exposure.
- Generate solid sales leads that can be converted in to new business.

Explore the region just like the Pilgrims. New England serves as one of the most popular motorcoach tour destinations in the United States due to its tight concentration of states and wealth of interesting and historical sites. New England offers outstanding coastline from the white sandy beaches of Cape Cod to the rocky coastline of Maine giving groups a great variety of coastal scenery. New England also boasts outstanding mountain scenery in the states of Maine, Vermont, New Hampshire and Massachusetts. The region offers four distinct seasons making any time the perfect time to visit the area. Come share why operators should be bringing their clients to our region.



New England TRAVELSHOWCASE

Attend and Make An Impression

Join us at the Inaugural New England Group Travel Marketplace and show operators that we want their business and that we have something to offer their clients year round. The New England Group Travel Marketplace is the only show in the region offered to domestic tour operator companies.

Network - Meet Great People

Come and share with both the New England delegates and North American tour operators what you have to offer. You will have many opportunities during breaks, appointments and social functions to discuss what is hot and popular for the upcoming season. Everyone that is connected with group travel in New England should have a presence at the show. Meet great people that could turn into working relationships for many years.

Show New Products

The New England Group Travel Showcase will give you the opportunity to showcase your new attraction, new hotel, new tour packages and partnerships.

Co Op Booths Will Be Available

If you don't have the budget to attend with your own booth, we allow partnerships between suppliers. You may share your booth with up to three companies allowing for great cross marketing opportunities!

The first 100 tour suppliers will be entered into a raffle for the following prizes.

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|-------------------------------|----------------|
| 1. Complimentary Registration | (One Prize) |
| 2. Complimentary Lodging | (Two Prizes) |
| 3. \$25 Gift Cards | (Three Prizes) |

Supplier Registration

\$ 899.00	One Supplier Per Booth
\$ 200.00	Same company additional delegate
\$1099.00	Two companies with Shared Booth
\$ 300.00	Third company in Shared Booth

Lodging Options Available

Hampton Inn West Springfield

Room Rate - \$115.00 per night, plus tax. Includes breakfast.

1011 Riverdale St., West Springfield, Massachusetts, 01089,

USA TEL: 1-413-732-1300 FAX: 1-413-732-9883



At A Glance

Find a huge range of activities for families and couples alike in the historic town of West Springfield. The Hampton Inn West Springfield, a convenient choice among hotels in West Springfield, MA, delivers all the amenities you need and within close proximity of area attractions.

About the Hotel

Hotel Facts

- Nearby numerous museums, offering fine arts, science, history and more.
- Seven miles from Six Flags New England and five miles from the Zoo in Forrest Park.
- 126 spacious guest rooms including accessible rooms.
- Sparkling outdoor swimming pool..

Holiday Inn Enfield-Springfield

\$115.00 per night, plus tax. Includes deluxe continental breakfast.

One Bright Meadow Boulevard, Enfield, Connecticut 06082

Experience the comfort and charm of New England when you stay at the Holiday Inn® hotel of Springfield - Enfield. Our hotel is minutes from Bradley International Airport and centrally located between Springfield, MA and Hartford, CT, making us the perfect choice for all travelers.



If you are traveling on business, you might like to know that we are minutes from top companies like Lego, Hallmark and Hasbro - Milton Bradley. As the best place to meet in Enfield, CT, our hotel's facilities boast 13,000 square feet of versatile space, including a seasonal, outdoor space. We go beyond other Enfield, CT hotels to provide guests with upscale amenities, including an airport shuttle. Our hotel also has a fitness center, indoor/outdoor pools and on-site recreational activities that include tennis, volleyball and basketball courts. You can enjoy excellent dining at our restaurant and lounge, and then experience a better night's sleep with our updated bedding and comfortable rooms. Make your Enfield hotel reservations today to experience the best of Springfield hospitality.

LaQuinta Inn

Room Rate - \$168 plus tax, includes two nights (Sat. & Sun.)

100 Congress Street, Springfield, MA 413-781-0900

The newly renovated La Quinta Inn and Suites Springfield Hotel, Massachusetts is the ideal location for family fun or a business excursion. Located at the junction of I-91 and I-291 in Downtown Springfield where guests park free. You are just minutes away from some of Western Massachusetts greatest claims to fame: Dr. Seuss Memorial Sculpture Garden, the Naismith Memorial Basketball Hall of Fame, and Six Flags New England. We hope you'll find some time to enjoy and let loose. The hotel is close to Mass Mutual Center, Springfield College, American International College, Western New England University, Westover Air Reserve Base and Smith and Wesson. Here at La Quinta Inn and Suites Springfield Hotel, you will be treated to the free Bright Side Breakfast that include hot fresh Belgian Waffles, each morning in the tranquil breakfast and lounge area. Treat yourself to a dip in the pool or a quick cardio routine in the fitness center. No matter how you get your morning started, the hotel will help you get the day going right. If you find yourself having to do some work while here, the 24-hour business center has a desktop computer, printer, and free high speed wireless Internet access is available throughout the hotel. Every day must end; so let it end on a high note. Grab dinner at one of the area's great restaurants, like The Student Price or 350 Grill, or snag a cocktail after work in the hotel lounge. When you are done, retreat to your modern and comfortable guest room for some rest and relaxation.

